ABSTRACT OF THE DISCLOSURE

An interactive broadcast or cable television or radio system, consisting of a television or radio tuner data receiver for receiving telephone number or electronic address data, a memory for storing the telephone number or electronic address data, a visual display for indicating the telephone number or electronic address data is stored, a pushbutton or other activation device for activating retrieval from memory of the stored telephone number or electronic address data and output of the retrieved telephone number or electronic address data to an autodialer or other transmission device to be transmitted to an external location, uses a memory having dual port memory functionality in order for simultaneous or substantially simultaneous retrieval of stored telephone number or electronic address data and storing of newly received telephone number or electronic address data.